

2019 ACA Media Kit Marketing Calendar									
	April	May	June	July	August	September	October	November	December
<b>Ebook</b>	Ebook								
<b>Print Ads</b>			Half or Full Page Ad			Half or Full Page Ad			Half or Full Page Ad
<b>Enewsletter</b>	Healthy Tips				Financial Tips				
<b>Digital Ads</b>		Welltown Ads					Benefit Program Ads		
<b>Social Blurbs</b>	All Products	10-Year Term Life	EA+	Group Term Life	AD&D	Auto & Home	Individual Term Life	Long Term Care	All Products
<b>Marketplace Email</b>			Marketplace Email			Marketplace Email		Marketplace Email	